

Socionext Inc.

Nomura Shin-Yokohama Bldg.,  
2-10-23 Shin-Yokohama,  
Kohoku-ku, Yokohama, Kanagawa, 222-0033, Japan  
Tel. +81-45-568-1000

<https://www.socionext.com/en/>

socionext™  
for better quality of experience

socionext™

Copyright 2015-2020 Socionext Inc.  
AD00-00001-26E December 2020

All company names, brand names and trademarks herein are property of their respective owners.

CORPORATE PROFILE  
2020.12

# for better quality of experience

Socionext's brand promise, "for better quality of experience," expresses not only our determination to improve the performance and functionality of our products and service, but also the reflection of our goal to provide new value to people throughout the world, thus contribution to a prosperous society.

## Management Philosophy

We are creating a company to achieve globally competitive value through sustainable growth. This will lead to the happiness of employees and all other stakeholders.

## Management Vision

As a leading open innovation company, we work together with many partners to provide optimum solutions and services to our customers. We innovate the way people live and provide a better Quality of Experience.

The name Socionext comes from our vision and values:



- S O C** \_ SOC (System-On-Chip), our core business area
- I / O** \_ IO, Input and Output, a fundamental element constituting semiconductors
- O N E** \_ One, our goal: to be number one
- N E X T** \_ Next, forward-thinking, looking to the future
- E X T** \_ Ext, short for "extension," as we strive to reach new opportunities globally



Masahiro Koezuka,  
Chairman & CEO



Yoshifumi Okamoto,  
President & COO & CTO

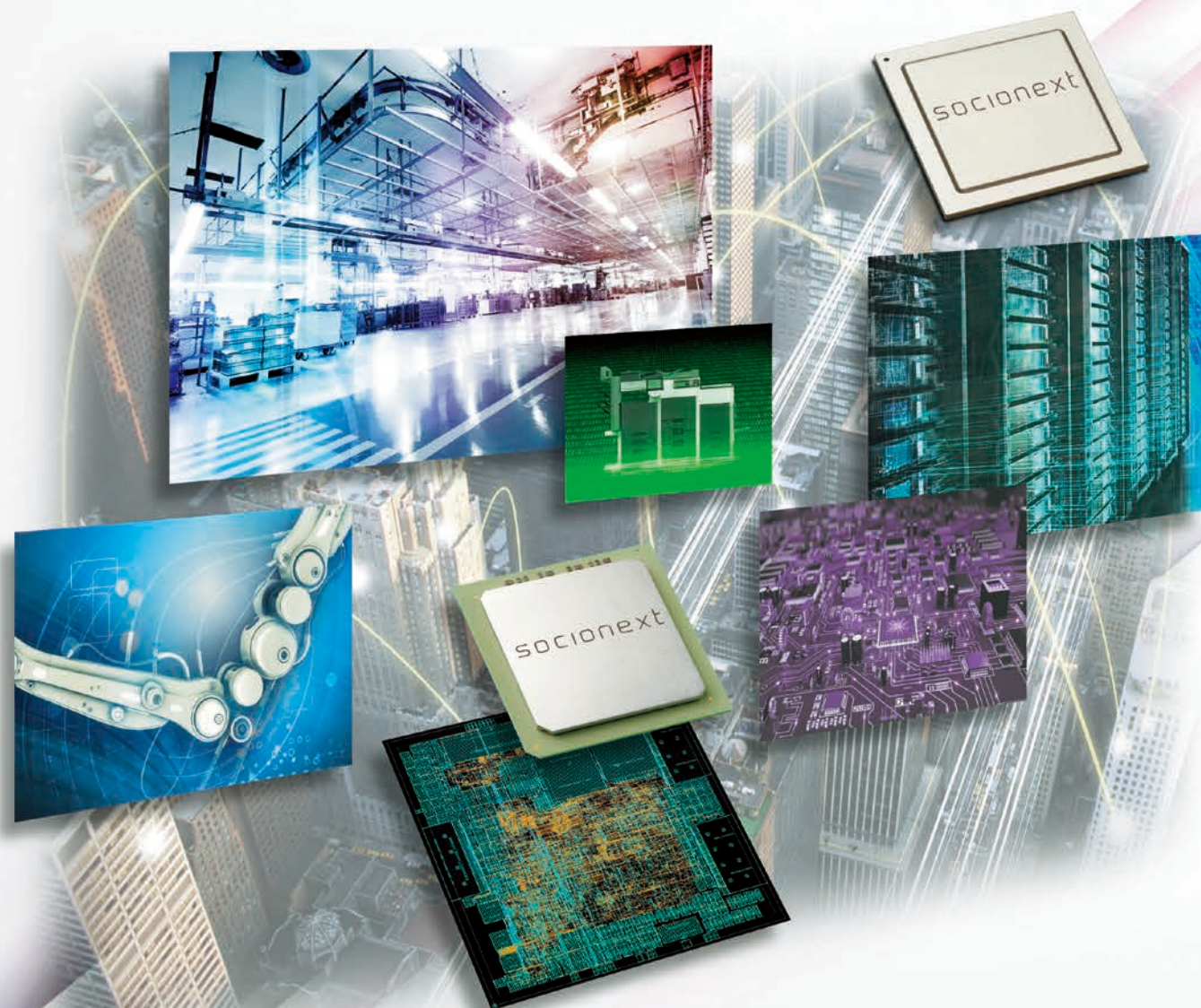
We are building on our expertise in the consumer, automotive, and industrial sectors as we work to create new value and contribute to a better society. To that end, we are providing new products and services globally, and we will go beyond the bounds of our established businesses to create the value our customers truly want. We believe that, in this way, we will contribute to a "Better Quality of Experience" and help make people's lives more convenient, enjoyable, and prosperous. We will update you on our progress as we meet new challenges.





## Awesome Technology Solution for Better Quality of Experience

Through the cutting-edge global technology we've cultivated in the consumer, automotive, and industrial fields over many years, Socionext creates new solutions that revolutionize the experiences of our customers, as well as those of people around the world.



### Realizing World's Highest Level of Video Experience through SoC and Software Exploiting the Latest Technology

We have expertise in all aspects of the video imaging field - from "Input" technology of video capturing and authoring to "Output" technology of graphics and display, including video encoding technology in between. We are industry professionals using state of the art technologies such as high compression, high image quality, high speed video processing, and huge capacity data transfer to provide high performance SoC and software that can be applied in various applications such as digital cameras, digital audio-visual equipment, multi functional printer, full graphics cluster, and information terminals. We offer the world's highest level comprehensive solutions in the video imaging field, where technological innovation is progressing at a breakneck speed and imaging contents are becoming multi-faceted for both producers and viewers.

### Realizing Customized Proposal Type Solutions Using Our Vast Design Resources and the Cutting-Edge Technology

Computers, communication network devices, and embedded systems are becoming more multi-functional nowadays, demanding larger and more complex SoC (System-on-Chip) circuits. With the cutting-edge technology and our rich design resources cultivated over many years, we provide sophisticated solutions to enhance the value of our customer's products. In addition, we have very close relationships with our partners, such as foundries, which allow us to provide high-value products in a timely manner in advanced technology fields such as optical communication networks, cloud computing, and big data, which support the social infrastructure that underpins people's lives.



## Providing Optimum Quality to Customers through Comprehensive Management Systems

The products of Socionext are utilized in various fields and are playing very important roles in our customers' products. We build quality products that meet the varying QCD (Quality, Cost, and Delivery) needs of our customers. Additionally, through comprehensive management systems for the planning and design stages, we as a fabless company choose perfect partner companies (contract manufacturers) in Japan and overseas according to the characteristics, functionality, and quality of products to be manufactured. Moreover, by leveraging our high-quality and reliable technology that has been developed in the global market and through strong cooperation with our partner companies (contract manufacturers), we provide optimum quality to our customers in a timely manner.

### Quality assurance system

Selecting a foundry is a critical part of ensuring optimum quality. In Socionext, we coordinate with domestic and overseas foundry partners that have state-of-the-art technologies and have established an advanced quality assurance system in order to provide the best solutions to satisfy the diverse needs of our customers.



### ISO9001 certification

ISO9001 is an international standard for quality management systems with the aim of improving product quality assurance systems and increasing customer satisfaction. We acquired ISO9001 certification. Furthermore, we have set up a system that can expand globally using the production lines of partner companies that have the IATF16949 certification, which is standard in the automotive industry.



## Aiming to Achieve a Sustainable and Rich, Low-Carbon Society

Socionext is aiming to become a company that contributes to a sustainable and rich, low-carbon society in harmony with local communities. Our commitment to address global environmental issues together with our customers and society started with each of our employees becoming environmentally conscious. Through the development and distribution of energy-saving and space-saving eco-friendly devices and solutions, we help reduce of the environmental impact of our customers' products.

### Environmentally friendly products

Socionext is pursuing the design and development of products that are environmentally friendly while strictly complying with legal regulations. By developing low-power consumption products and providing products that correspond to the legal and regulatory environment of various countries, we are delivering peace of mind to our customers.

The products of Socionext and the packing and packaging materials comply with the EU REACH regulations\*1, EU RoHS directive\*2, China RoHS directive\*3 and other laws and regulations (excluding exceptions for applying usage prohibition measures).

\* 1 : The regulations in the EU with the purpose of registering, evaluating, authorizing and restricting chemicals (Registration, Evaluation, Authorization and Restriction of Chemicals)

\* 2 : The directive that prohibits the use of specific hazardous substances in electronic and electrical equipment sold in the EU (Restriction of Hazardous Substances)

\* 3 : The directive that prohibits the use of specific hazardous substances in electronic and electrical equipment sold in the People's Republic of China (Regulatory ordinance preventing pollution from the production of electronic and information products)

### ISO14001 certification

ISO14001 is an international standard for environmental management system (EMS), outlined with the aim of improving environmental performance of an organization. Socionext is continuing its activities to reduce impacts to the environment based on the requirements of ISO14001.





## Our Worldwide Support Organization Provides High Quality Service to Customers

◆ Global HQ   
 ◆ Group Company HQ   
 ◇ Design, Development and Sales Offices

### ■ JAPAN



### ■ ASIA



### ■ EUROPE



### ■ NORTH AMERICA





# We Support Reliability and Innovation through our Group's Comprehensive Strength

## Company Outline

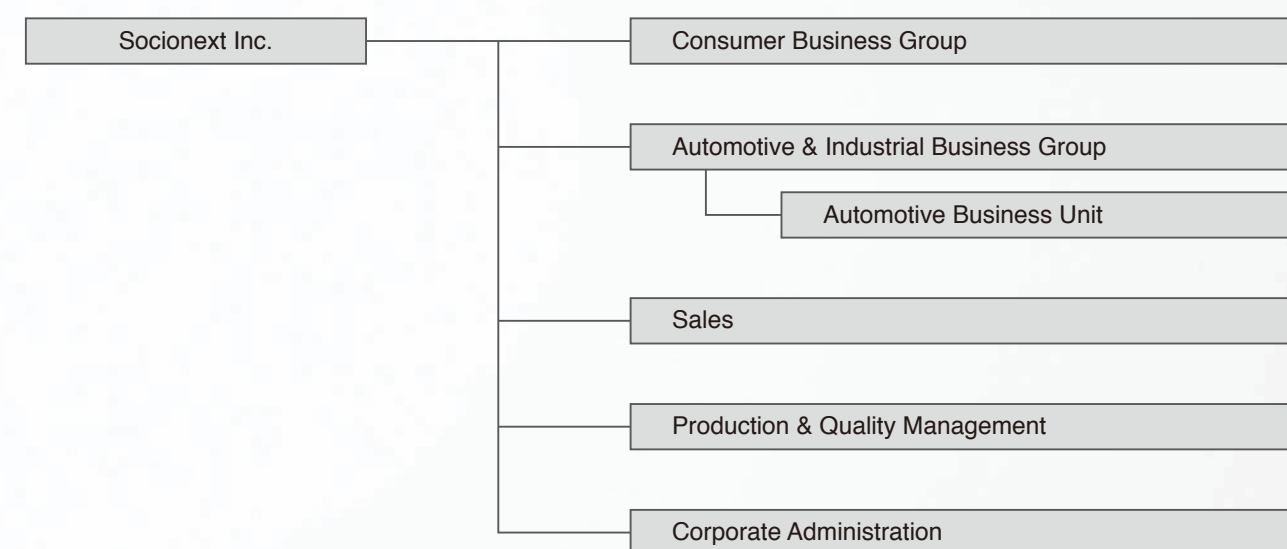
Company name	: Socionext Inc.
Headquarters	: Nomura Shin-Yokohama Bldg., 2-10-23 Shin-Yokohama, Kohoku-ku, Yokohama, Kanagawa, 222-0033, Japan
Capital	: 30.2 billion yen
Start of business	: March 1, 2015
Business description	: Design, development, and sales of SoC and solutions/services centering on SoC.
Employees	: About 2,700
Shareholders	: Development Bank of Japan, Fujitsu Limited, Panasonic Corporation

Executives	: Masahiro Koezuka	Representative Director & Chairman
	: Yoshifumi Okamoto	Representative Director & President
	: Koichi Otsuki	Representative Director
	: Tsuyoshi Sakuma	Board Director
	: Tom Miyake	Board Director
	: Noriaki Kubo	Board Director
	: Yoshinao Ikeda	Board Director
	: Morimasa Ikemoto	Board Director
	: Yoshiyuki Miyabe	Board Director
	: Tsutomu Nozaki	Audit & Supervisory Board Member
	: Kenji Hanawa	Audit & Supervisory Board Member

## Corporate Senior Vice Presidents

Masahiro Koezuka	Chairman & CEO
Yoshifumi Okamoto	President & COO & CTO
Koichi Otsuki	Corporate Senior Executive Vice President
Tsuyoshi Sakuma	Corporate Executive Vice President & CFO
Tom Miyake	Corporate Executive Vice President
Noriaki Kubo	Corporate Executive Vice President
Mitsugu Naito	Corporate Senior Vice President
Koichi Yamashita	Corporate Senior Vice President

## Organization Chart



## Socionext Group

- ▶ Socionext Inc.
- ▶ Socionext America Inc.
- ▶ Socionext Europe GmbH
- ▶ Socionext Korea Ltd.
- ▶ Socionext Technology (Shanghai) Co., Ltd.
- ▶ Socionext Technology Pacific Asia Ltd.
- ▶ Socionext Taiwan Inc.